

Eco-friendly Holi Celebration

On 21st March 2024, Baba Mastnath University celebrated the festival of colors with an Ecofriendly Holi Celebration, organized by the Eco-Biodiversity Club under the Faculty of Sciences. This unique event was convened and co-convened by Dr. Pooja Budhiraja and Dr. Ishu Khangwal, emphasizing the importance of sustainable and environmentally conscious festivities. With the participation of 40 attendees, the celebration aimed to promote the use of natural and organic alternatives while fostering awareness about the environmental impact of traditional Holi practices.



The event kicked off with an introduction to the theme of ecofriendly celebrations, where participants were encouraged to use herbal colors, save water, and avoid harmful synthetic substances. The festivities included cultural performances, interactive activities, and discussions highlighting the significance of sustainable celebrations. Members of the Eco-Biodiversity Club led by example, showcasing innovative ways to celebrate Holi responsibly, thereby inspiring attendees to adopt environmentally friendly practices.

The event served as a platform to engage participants in meaningful discussions on the impact of festivals on the environment and the importance of conscious choices. The coordinators ensured smooth execution, fostering an atmosphere of joy while maintaining a strong commitment to sustainability.



The Ecofriendly Holi Celebration holds great significance in the context of societal and environmental well-being. By promoting the use of natural resources, reducing water wastage, and discouraging the use of harmful synthetic colors, the event addressed critical issues related to environmental degradation. This initiative resonates with the United Nations Sustainable Development Goals (SDGs), particularly SDG 12 (Responsible Consumption and Production) and SDG 6 (Clean Water and Sanitation), by encouraging sustainable practices and preserving water resources. Additionally, by fostering a culture of eco-consciousness among participants, the event contributed to SDG 13 (Climate Action), reinforcing the need for collective responsibility in mitigating climate challenges.



The event saw the enthusiastic participation of 40 attendees, including students and faculty members. It provided a valuable opportunity for participants to understand the importance of celebrating festivals in harmony with nature. The program inspired attendees to adopt ecofriendly practices, ensuring that the message of sustainability resonates beyond the university campus.

The Ecofriendly Holi Celebration at Baba Mastnath University was a vibrant and meaningful initiative that highlighted the importance of sustainable festivities. By blending cultural traditions with environmental consciousness, the event reaffirmed the university's commitment to promoting sustainable living and contributing to the achievement of global sustainability goals. This celebration set a benchmark for responsible festivities, inspiring participants to prioritize environmental care in their everyday lives.